

ALL TREATS, NO TRICKS.

Help Build Brighter Futures!

Sign up for the 2010 Fall Fundraiser today and fund \$1,000 awards through our new and improved BURGER KING® Scholars Program. Make a difference in your local community while providing your guests with good value. For each \$1 donation made at a BURGER KING® participating restaurant, guests will receive a coupon booklet containing 7 free BK® Value Menu-sized Fry coupons and 1 small Coca-Cola branded drink product coupon.

Here's What's New:

- **No administrative fee. Each scholarship is \$1,000.**
- **Designate awards to your franchise group OR to the zip code, county or state of your choice.**
- **Your restaurant, corporate and field employees, children of your employees and high school seniors can apply.**
- **More ways to use the scholarships for employees:**
 - **Accredited educational programs, including computer & language courses**
 - **Accredited college, university or vocational/technical school**
- **More awards funded by the HAVE IT YOUR WAY® Foundation:**
 - **\$25,000 "KING" National Award**
 - **\$5,000 Regional Awards**

Don't delay! HAVE IT YOUR WAY® Foundation can help you invest in the future of your employees and your community. Order your coupon booklets today! For more details please refer to the Fall Fundraiser Q&A sheet, order form and participation agreement. For additional questions, contact the Foundation at (305) 378-7950.

Sponsored by:



Key Dates:

**Order deadline:
August 16, 2010**

**In-restaurant sales:
October 1-31, 2010**

**Coupon redemption period:
October 1 -December 31, 2010**



HAVE IT YOUR WAY®
FOUNDATION