



HAVE IT YOUR WAY®
FOUNDATION

Annual Sponsorship Opportunities

KING SPONSOR
\$250,000

Fall Fundraiser

- Premier sponsor
- Logo positioning on all POP and coupons with option for offer

BURGER KING® Scholars

- Premier Sponsor of BKS Program
- Premier logo positioning on printed materials and website
- Premier Sponsor of Winner Package

Convention

- Main Event Platinum Sponsor (2 VIP Tables/20 tickets)
- After-party Platinum Sponsor (1 VIP Table /10 tickets)
- Golf Master Sponsor (2 Foursomes)
- Movie Silver Sponsor or equivalent (10 tickets)
- Volunteer Event Supporting Sponsor (20 tickets)

McLamore Golf

- Platinum Sponsorship (2 Foursomes/Opus Suite)

Additional Benefits

- Sponsor Profile on Foundation website with link to Sponsor website
- Sponsor Profile in the Foundation's Annual Report
- Sponsor Logo included in all printed materials
- Sponsor recognition in all communications including press releases

PLATINUM CROWN SPONSOR
\$150,000

OPTION #1

Convention/McLamore Golf

- Main Event Platinum Sponsor (2 VIP Tables/20 tickets)
- After-party Platinum Sponsor (1 VIP Table /10 tickets)
- Movie Gold Sponsor or equivalent (20 tickets)
- Volunteer Event Supporting Sponsor (10 tickets)
- Convention Golf Master Sponsor (2 Foursomes) + Gold Sponsor McLamore Golf (2 Foursomes)
- Supporting Sponsor Fall Fundraiser

OPTION #2

BURGER KING® Scholars

- Premier Sponsor of National Award
- Premier Sponsor of Regional Awards (NA)
- Premier logo positioning on printed materials and website

Additional Sponsor Benefits

- Sponsor Highlight on Foundation website with link to Sponsor website
- Sponsor Highlight in the Foundation's Annual Report
- Sponsor Logo included in all printed materials
- Sponsor recognition in all communications including press releases

GOLD CROWN SPONSOR
\$125,000

OPTION #1

Convention/McLamore Golf

- Main Event Platinum Sponsor (2 VIP Tables/20 tickets)
- After-party Platinum Sponsor (1 VIP Table /10 tickets)
- Movie Gold Sponsor or equivalent (20 tickets)
- Volunteer Event Supporting Sponsor (10 tickets)
- Convention Golf Fairway Sponsor (2 Foursomes) + Silver Sponsor McLamore Golf

OPTION #2

BURGER KING® Scholars

- Supporting Sponsor of National Award
- Supporting Sponsor of Regional Awards (NA)
- Premier logo positioning on printed materials and website

Additional Sponsor Benefits

- Sponsor Highlight on Foundation website with link to Sponsor website
- Sponsor Highlight in the Foundation's Annual Report
- Sponsor Logo included in all printed materials
- Sponsor recognition in all communications including press releases

SILVER CROWN SPONSOR
\$100,000

OPTION #1

Convention/McLamore Golf

- Main Event Platinum Sponsor (2 VIP Tables/20 tickets)
- After-party Platinum Sponsor (1 VIP Table /10 tickets)
- Movie Bronze Sponsor or equivalent (10 tickets)
- Volunteer Event Supporting Sponsor (5 tickets)
- McLamore Golf Bronze Sponsor (1 Foursome) + Meal Sponsor

OPTION #2

BURGER KING® Scholars

- Supporting Sponsor of BKE Awards
- Premier logo positioning on printed materials and website

Additional Sponsor Benefits

- Sponsor Logo on Foundation website with link to Sponsor website
- Sponsor Logo in the Foundation's Annual Report
- Sponsor Logo included in all printed materials
- Sponsor recognition in all communications including press releases

DOUBLE WHOPPER® SPONSOR
\$ 75,000

Convention

- Main Event Platinum Sponsor (2 VIP Tables/20 tickets)
- After-party Platinum Sponsor (1 VIP Table /10 tickets)
- Golf Fairway Sponsor (1 Foursome)
- Movie Bronze Sponsor or equivalent (10 tickets)
- Volunteer Event Supporting Sponsor (10 tickets)

McLamore Golf

- Silver Sponsorship (1 Foursome/Fiore Suite)

Additional Sponsor Benefits

- Sponsor Name Recognition in Annual Report
- Sponsor Logo included in all printed materials

WHOPPER JR® SPONSOR
\$25,000

OPTION #1

Convention

- Main Event Sponsor (2 VIP Tables/20 tickets)

OPTION #2

Convention

- Main Event Sponsor (1 VIP Tables/10 tickets)
- Movie Bronze Sponsor or equivalent (10 tickets)

OPTION #3

Convention/McLamore Golf

- Main Event Sponsor (1 VIP Tables/10 tickets)
- Golf Birdie Sponsor (1 golfer)
- Silver Sponsorship (1 foursome/Fiore Suite)

WHOPPER® SPONSOR
\$50,000

OPTION #1

Convention/McLamore Golf

- Main Event Platinum Sponsor (2 VIP Tables/20 tickets)
- Golf Fairway Sponsor (1 Foursome)
- Movie Bronze Sponsor or equivalent (10 tickets)

OPTION #2

Convention/McLamore Golf

- Main Event Platinum Sponsor (2 VIP Tables/20 tickets)
- Silver Sponsorship (1 foursome/Fiore Suite)

LEGACY SPONSOR
LIFETIME GIVING

\$1,000,000 +

- Sponsor Profile on Foundation website with link to Sponsor website
- Sponsor Profile in the Foundation's Annual Report
- Sponsor Logo included in all printed materials