



ONE RESTAURANT  
=  
ONE SCHOLARSHIP

# HELP BUILD BRIGHTER FUTURES!

Sign up for the 2011 Fall Fundraiser today and help us reach our goal of funding **ONE SCHOLARSHIP** for **EVERY BURGER KING® RESTAURANT** in our system. Together we can make an impact on the lives of our employees, guests and community at large.



**Good Value for a Good Cause.** For each \$1 donation made at a participating BURGER KING® restaurant, guests will receive a coupon booklet containing 8 coupons for 4 BK® Value Menu-sized Fry, 3 soft serve cones and 1 small Coca-Cola soft drink or ICEE frozen drink.

## PROGRAM HIGHLIGHTS:

- No administrative fee. Each scholarship is \$1,000.
- Designate awards to your franchise group and/or to the zip code of your choice.
- Restaurant, corporate and field employees, children of employees and high school seniors can apply.
- **New!** Application will be available in English and Spanish.
- More ways to use the scholarships for employees and their children:
  - Accredited college, university or vocational/technical school for undergraduate and graduate degrees
  - Accredited educational programs, including computer & language courses (employees only)
- Award categories:
  - Three (3) \$50,000 James W. McLamore WHOPPER® Scholarship awards
  - One (1) \$25,000 "KING" national scholarship award
  - One (1) \$5,000 award per region
  - \$1,000 awards – the more money we raise the more \$1,000 awards we can provide!

**Don't delay!** *HAVE IT YOUR WAY®* Foundation can help you invest in the future of your community. Order your coupon booklets today! For more details please refer to the Fall Fundraiser Q&A sheet, order form and participation agreement. For additional questions, contact the Foundation at (305) 378-3792.

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## KEY DATES:

**Order deadline:** August 15, 2011      **In-restaurant sales:** October 1-31, 2011  
**Coupon redemption period:** October 1 -December 31, 2011

